

FOLLOW UP REPORT OF VIDOR TOURISM COMMITTEE HOTEL OCCUPANCY TAX (HOT) FUNDS

Please complete the following to ensure that the funds provided to your organization through the Vidor Tourism Committee Hotel Occupancy Tax were utilized for the purposes set forth in the original funding application. Follow-up report is due within **60 days** of the end of the event. *Unused funds must be returned with this report to the address listed on the back page of this report.*

I. GENERAL INFORMATION

- A. Name of Organization _____
Name and Date of Program (if applicable) _____
- B. Amount of Vidor Tourism Hotel and Occupancy Tax Awarded _____

II. VISITOR IMPACT - the following information is required as funding was based upon impact on tourism/hotel and convention industry. The organization is expected to make every possible effort in tracking the use of the City of Vidor hotel rooms.

- A. Provide numbers for the following concerning the period funded:
 - 1. Visitors/participants: Actual # _____
 - 2. Visitors/participants from outside fifty (50) miles of the City of Vidor:
Actual # _____
 - 3. Visitors/participants indicating they stayed overnight in a City of Vidor hotel:
Actual # _____

III. MARKETING/PROMOTION

Briefly describe the marketing/promotional activities and plan utilized for your program or organization. Attach copies of advertising, press releases, etc. that reached the targeted tourism markets.

Total Expenses from Report

Total Funds Awarded

Difference

**Please Note: UNUSED FUNDS MUST BE RETURNED TO THE VIDOR TOURISM HOTEL
OCCUPANCY TAX FUND AT ADDRESS BELOW:**

**Return Form To: City of Vidor
 Attn: Mike Kunst
 1395 North Main
 Vidor, TX 77662**

Name of Person Completing Form:

Signature:

Title:

Date Form Completed:

Phone Number:

Address:

Questions in regard to this form should be forwarded to Mike Kunst at (409) 769-5473.